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Composing New Music through Extensions

Plan of Action **2010-2011**

Goals and implementation:

1. To complete six (6) extensions by April 30, 2011
 - a. Work with state contacts, state presidents, and the Membership Committee to develop a list of target states/communities.
 - b. Make personal contact with states/chapters to encourage extensions.
 - c. Monthly contact with “extensions in progress”.
 - d. Use State Information Packets (SIPs) and Today’s Leader articles to promote extensions.
 - e. Offer incentives for intent to extend and completed extensions.
 - f. Work with the U.S. Founder’s Club Charities to secure funding for chapters that work on extensions.
 - g. Promote use of Facebook and Meetup to obtain interest in Women of Today.

2. Offer education and training to states/chapters working on extensions
 - a. Include training in SIPs and Today’s Leader articles.
 - b. Include training in Membership Vice President’s trimester newsletter to the state membership contacts.
 - c. Offer training at conventions, as requested by national president.
 - d. Offer training during state visitations, as permitted by hosting state.

3. Offer resources for newly extended chapters/states (less than two years old)
 - a. Follow up with extension team to identify training needs.
 - b. Visit new chapters- as time and budget allow.
 - c. Monthly contact with new chapters.
 - d. Trimester newsletter for new chapters.