



# United States Women of Today

## Shout Out With Pride

This Award is for programming run during Women of Today Week. Send completed form to USWT Public Relations Director, postmarked no later than October 10th.

Name \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

1. Run a Public Relations Campaign -- Date \_\_\_\_\_

2. Hold a membership social -- Date \_\_\_\_\_

3. Hold a Special Event -- Date \_\_\_\_\_

4. Please include a brief synopsis of your public relations campaign and/or special event on the back of the form. Include copies of materials or media coverage if possible.

a) Community Size \_\_\_\_\_

b) How many people do you feel were reached? \_\_\_\_\_

c) Public Relation resource(s) used:

Newspaper

Radio

Television

d) It has been proven that marketing, advertising and participation in community events has an impact. Have you signed new members, had requests for information about the organization, etc. from this campaign? Please provide details.